



Your dream kitchen starts here...



THE FRETZ CORPORATION

AVAILABLE MARKETING MATERIALS

We have the marketing materials you need!

There are many ways you can set yourself apart in the marketplace and get an edge on the competition. One of the best ways is to take advantage of the resources Fretz offers. These marketing materials are an excellent place to start. All are free of charge, will help keep you knowledgeable about Fretz products, and make specifying our products easier.

SHOWROOM REFERRAL/INVITATION CARDS

Available with or without an attractive stand that can sit on your showroom counter.

DISTRIBUTOR PRODUCT INFORMATION BINDERS

Contains a full line brochure and specification guide for each of the product lines Fretz offers.

"DESIGN FOR TODAY" DVD

An informative DVD reviewing the heritage behind Sub-Zero and Wolf products and how it translates to the present and future appliance lineups offered by these two companies founded on innovation and performance.

RECIPE CARDS

Set of four recipe cards for you and your clients to try on new Wolf cooking equipment!

SUB-ZERO BUILT-IN INSTALLATION DVD

Visual learning tool for your install team to perfect their installation of Sub-Zero Built-In units.

LOOPING SHOWROOM DVD

This showroom video features new footage, 60 minutes of fresh music and over 40 "factoids" highlighting key Sub-Zero and Wolf product and corporate information

TRADE KIT

Trade kit consisting of Templates, Quick Reference Sheets, Trade Resource Flyer, Design Guides, Built In Brochure, Green Brochure, Builder Brochure.

THE LIVING KITCHEN BOOK

Formerly Great American Kitchens, this full color magazine features 49 Award Winning Kitchens-Showcasing World-Class Design.

SUB-ZERO BUILT-IN HINGE TEMPLATE OR INTEGRATED HINGE TEMPLATE

Hinge templates to assist in designing cabinet panels for Sub-Zero refrigeration units.

PRODUCT GUIDE

Small binder listing features, key selling points, and accessory information for all Sub-Zero and Wolf products.

MARKETING MATERIALS ORDER FORM

PLEASE PRINT CLEARLY

NAME _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

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|---|---|--|
| QTY. _____ | QTY. _____ | QTY. _____ |
| ____ Showroom Referral/Invitation Card | ____ Recipe Cards (set of 4) | ____ The Living Kitchen Book |
| ____ Distributor Product Information Binder | ____ Sub-Zero Built-In Installation DVD | ____ Sub-Zero Built-In Hinge Template or Integrated Hinge Template |
| ____ "Design for Today" DVD | ____ Looping Showroom DVD | ____ Product Guide |
| | ____ Trade Kit | |

Please allow 2 weeks for delivery. Submit this form to:

The Fretz Corporation | 9204 Berger Road, Suite H | Columbia, MD 21046 | FAX 866.987.2124

Contact Jaime Brown with any questions at 866.987.2120 ext. 318 or jbrown@fretz.com